

Einführung in die Lernpsychologie für Studierende im Nebenfach Verhaltensanalyse und Behaviorismus

Behavior analysis / Verhaltensanalyse

Behavior analysis is the science that studies environmental events that change behavior.

Miller, 1997, p. 7

The study of functional relations between behavior and environmental events.

Chance, 1997, p. 4

Behaviorism

Behaviorism is not the science of human behavior; it is the philosophy of that science. Some of the questions it asks are these: Is such a science really possible? Can it account for every aspect of human behavior? What methods can it use? Are its laws as valid as those of physics and biology? Will it lead to a technology, and if so, what role will it play in human affairs?

Skinner, 1974, p. 3